



**Office of the City Manager  
News Release**

**FOR IMMEDIATE RELEASE**

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**Neighbors Helping Neighbors:  
Shop Boulder City on Small Business Saturday!**

**BOULDER CITY  
CITY COUNCIL**

**MAYOR  
JOE HARDY**

**COUNCIL MEMBERS:  
DENISE ASHURST  
COKIE BOOTH  
SHERRI JORGENSEN  
STEVE WALTON**



**MEETING LOCATION:  
CITY COUNCIL CHAMBER  
401 CALIFORNIA AVENUE  
BOULDER CITY, NV 89005**

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**CITY MANAGER:  
NED THOMAS, AICP**

**DEPUTY CITY MANAGER:  
MICHAEL MAYS, AICP**

**CITY ATTORNEY:  
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**CITY CLERK:  
TAMI MCKAY, MMC, CP**

**COMMUNITY DEVELOPMENT DIRECTOR:  
MICHAEL MAYS, AICP**

**PUBLIC WORKS DIRECTOR:  
GARY POINDEXTER**

**ACTING UTILITIES DIRECTOR:  
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**PARKS & RECREATION DIRECTOR  
JULIE CALLOWAY, CPRP**

**BOULDER CITY** – Owning a small business means a lot of long days, and hard work, but it can also be very rewarding. Small businesses are the foundation of many communities. They boost civic pride and engagement through sponsorships and special events. Here in Boulder City, we are proud to once again celebrate by shopping at local small businesses on November 29, the 16<sup>th</sup> Annual Small Business Saturday!

The City is promoting small businesses this year with the Boulder City Passport program. Through December 31, 2025, when residents and visitors explore and support our Historic Downtown District businesses, they could win \$50 in gift cards. “Once someone visits twenty participating businesses in the Downtown Historic District, they can enter a drawing and possibly win \$50 in gift cards from local businesses throughout the entire City,” said Raffi Festekjian, the City’s Economic Development Coordinator. “More than half of Nevada employees work for or own a small business. Showing small businesses your support helps keep money in our community.”

Boulder City Passports are now available at City Hall, or in select locations\* in the Downtown Historic District. Look for passport posters in store windows. “The program is designed to increase foot traffic, promote local shopping, and create a fun and engaging experience for all, “ said City Manager Ned Thomas. “The back of the passport advertises many fun, special events in Boulder City through the holiday season. We invite you to consider shopping Boulder City’s local businesses during one of these great holiday events coming up!”

Founded by American Express in 2010, Small Business Saturday is dedicated to supporting small businesses across the country. It is celebrated each year on the Saturday after Thanksgiving. During the past fifteen years, consumers have spent an estimated \$223 billion at small businesses on Small Business Saturday.

*\* Boulder Bowl, Coffee Cup, Dam Roast House, Boulder City Company Store and Ruben’s Wood Craft & Toys will have passports available at their locations.*

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